

mom loves baking

... sweet recipes, step-by-step photos



About Lise Ode and Mom Loves Baking



Hi there! I'm Lise. The mom, baker and blogger behind Mom Loves Baking. I love creating delicious recipes, taking lots of pictures and sharing the step-by-step photo instructions with you. My recipes are mostly desserts but I also offer savory dishes. I love a variety of recipes. Some healthy, some classic, some a bit more decadent. I believe in balance. Oatmeal Chocolate Chunk Breakfast Cookies let me feel like I'm indulging, while including lots of good-for-you ingredients. Then again, if it's a special occasion, like my daughter's 12th birthday, I think that's a perfect time to pull out all the stops and make a 3-Tiered Jackson Pollack Pinata Cake with rainbow colored layers and M&M's candies spilling out when you cut it. I invite you to check out my recipe index, so you can see all my recipes. Read more about Lise on the Mom Loves Baking ABOUT page.



30,100



1,706



18,062



1,479

Monthly Pageviews: 268,257

Reader Gender: 94% Female

Unique Visitors: 235,314

Reader Age: 18-65

Pictured above: Frosted Sugar Cookie Donuts, Chocolate Turtle Poke Cake, Cranberry Orange Cupcakes, Chocolate Raspberry Layer Cake

SPONSORED POSTS:

What's Included:

- Original, 300-word minimum blog post
- Original recipe with full brand ownership
- Professional photography (minimum of 3 images that brand may use as they see fit)

Fee Structure:

My base fee for sponsored content starts at \$750, depending on length, desired publishing date, and other factors based on customization. 50% of payment is due at commencement and 50% is due upon completion.

PRODUCT REVIEW

I'm proud to share products I love and the companies I believe in. Email me, so we can discuss the details.

SOCIAL MEDIA PROMOS

I'm happy to promote my favorite brands through social media. Email me for details.

MLB HAS BEEN FEATURED ON:

BuzzFeed, Parade Magazine, Country Living, Huffington Post + more



BRANDS WE'VE WORKED WITH

Quaker, Mars/Wrigley, Eagle Brand, J.M. Smuckers, Kelloggs, Goldfish, Pillsbury, Lipton, Nabisco, Mott's, JIF, Silk, Lean Cuisine, Blue Bunny, Tyson, Nestle, Curious Creamery, Campbell's Soup, Pace, Pringles, Morning Star, Dr. Pepper, So Delicious, Hunt's, Kraft, Farm Rich, Robert Mondavi, Ball Park, Freschetta, Red Baron, SunnyD, Abott EAS, Snack Pack, Mueller's, Folger's, Nabisco, Hormel, Oscar Mayer, Jimmy Dean, TruMoo, Marie Callender's, Fresh From Florida, Swerve + more.

Ready to get started?

Website: www.momlovesbaking.com • Email: [liseode \(at\) att \(dot\) net](mailto:liseode@att.net)
(Send me an email to request a PDF version of this Media Kit)

Pictured above: No-Bake Strawberry Cream Pie, Tagalong Cake Bites, Frosted Brownies w/ Walnuts, Chocolate Covered Strawberry Heart Cake